Road to Home Realty Cookie Policy

Effective Date: **February 14, 2026**

At Road to Home Realty, we're committed to protecting your privacy and ensuring a seamless experience on our website. This Cookie Policy explains how and why cookies are used when you visit www.roadtohomerealty.com.

1. What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help us remember your preferences, understand how you interact with our site, and improve your overall experience.

2. Types of Cookies We Use

We use the following categories of cookies:

Cookie Type	Purpose
Essential Cookies	Enable core site functionality like page navigation and secure access.
Performance Cookies	Help us analyze site traffic and usage patterns to improve functionality.
Functionality Cookies	Remember your preferences (e.g., saved properties, search filters).
Marketing Cookies	Deliver personalized ads and track engagement with our campaigns.

3. Third-Party Cookies

We may allow trusted third-party services (e.g., Google Analytics, Facebook Pixel) to place cookies on your device to help us understand user behavior and deliver relevant content. These cookies are governed by the respective third parties' privacy policies.

4. Managing Your Cookie Preferences

You can control or disable cookies through your browser settings. Please note that disabling certain cookies may impact your experience on our site.

- **Browser Settings:** Adjust cookie permissions in Chrome, Safari, Firefox, or Edge.
- **Opt-Out Tools:** Use tools like YourAdChoices to manage targeted advertising preferences.

5. Updates to This Policy

We may update this Cookie Policy from time to time to reflect changes in technology, legal requirements, or our services. We encourage you to review it periodically.

6. Contact Us

If you have questions about this Cookie Policy or how we use cookies, please contact us at:

📧 **privacy@roadtohomerealty.com**

✉️ **Road To Home Realty – Attn: Privacy Officer, 23050 N. 21st St, Phoenix, AZ 85024**

📞 **(602) 541-5885**